

CLIENT WEBSITE QUESTIONNAIRE

Thank you for choosing Harvey Web Design. Fill this out so we can build something great together.

A — ABOUT YOUR BUSINESS

Business Name: _____ **Your Name:** _____
Phone: _____ **Email:** _____
Website (if any): _____ **Industry / Niche:** _____

B — WEBSITE GOALS

Main purpose:

- Showcase / Portfolio Sell Products Online Generate Leads
 Book Appointments Share a Blog Other: _____

Who is your target audience?

What do you want visitors to do? (call, buy, book, etc.)

C — PAGES NEEDED

Check all pages you want:

- Home About Services Portfolio / Work
 Pricing Blog Contact Booking
 FAQ Shop / Store Gallery Other: _____

Will you provide the text content?

- Yes, I'll write it No — I need help Mix of both

Will you provide photos?

- Yes, I have photos No — use stock images Mix of both

D — DESIGN PREFERENCES

Preferred style:

- Modern & Minimal Bold & Colorful Elegant / Luxury
 Warm & Friendly Corporate Fun / Playful

Brand Color(s): _____ **Font Preference:** _____

Do you have a logo?

- Yes — I'll provide the file No — please design one I have a rough idea

List 1–2 websites whose design you like:

E — FEATURES & FUNCTIONALITY

Check all features you need:

- Contact Form
- Newsletter Signup
- Photo Gallery
- Live Chat
- Online Shop
- Google Map
- Blog
- Analytics
- Appointment Booking
- Customer Reviews
- Social Media Links
- Other: _____

F — DOMAIN & HOSTING

Do you have a domain name? (e.g. yourbusiness.com)

- Yes: _____
- No — help me choose one

Do you need a business email? (e.g. hello@yourbusiness.com)

- Yes please
- No thanks
- Already have one

G — CHOOSE YOUR PACKAGE

STARTER	BUSINESS	PREMIUM
<p>3–4 pages Home, About, Services, Contact</p> <hr/> <p>\$250 setup fee \$35 / month</p>	<p>5–8 pages Above + Blog, Portfolio, Gallery</p> <hr/> <p>\$700 setup fee \$60 / month</p>	<p>8+ pages / Shop Custom features, Online store</p> <hr/> <p>\$1,500+ setup fee \$100 / month</p>

Monthly plan includes: hosting, SSL certificate, security monitoring, backups & up to 1 hr of edits.

H — TIMELINE

When do you need the site live?

- ASAP (2 weeks)
- Within 1 month
- 1–3 months
- No rush

I — ANYTHING ELSE?

Competitors, special requests, things you love or hate — tell us everything.

Signature	Date

We'll review your answers and be in touch within 1–2 business days — thank you!